

THE EDGE ENCORE SOLUTION

ACCIDENTAL DEATH & DISMEMBERMENT

- single or family coverage
- \$300,000 or \$500,000 tax free lump sum

CRITICAL ILLNESS

- Covers 16 critical illnesses
- Up to \$25,000 lump sum coverage

FINAL EXPENSE

- Guaranteed issue
- Up to \$25,000 lump sum
- Living Benefits option available



We can help ease the Financial Burden.



Safeguard Your Lifestyle with The Edge TODAY!



The Edge Benefits Inc., is your lifestyle protection company with plans designed to *Simply Safeguard Your Lifestyle.*

THE EDGE ENCORE PLAN FEATURES

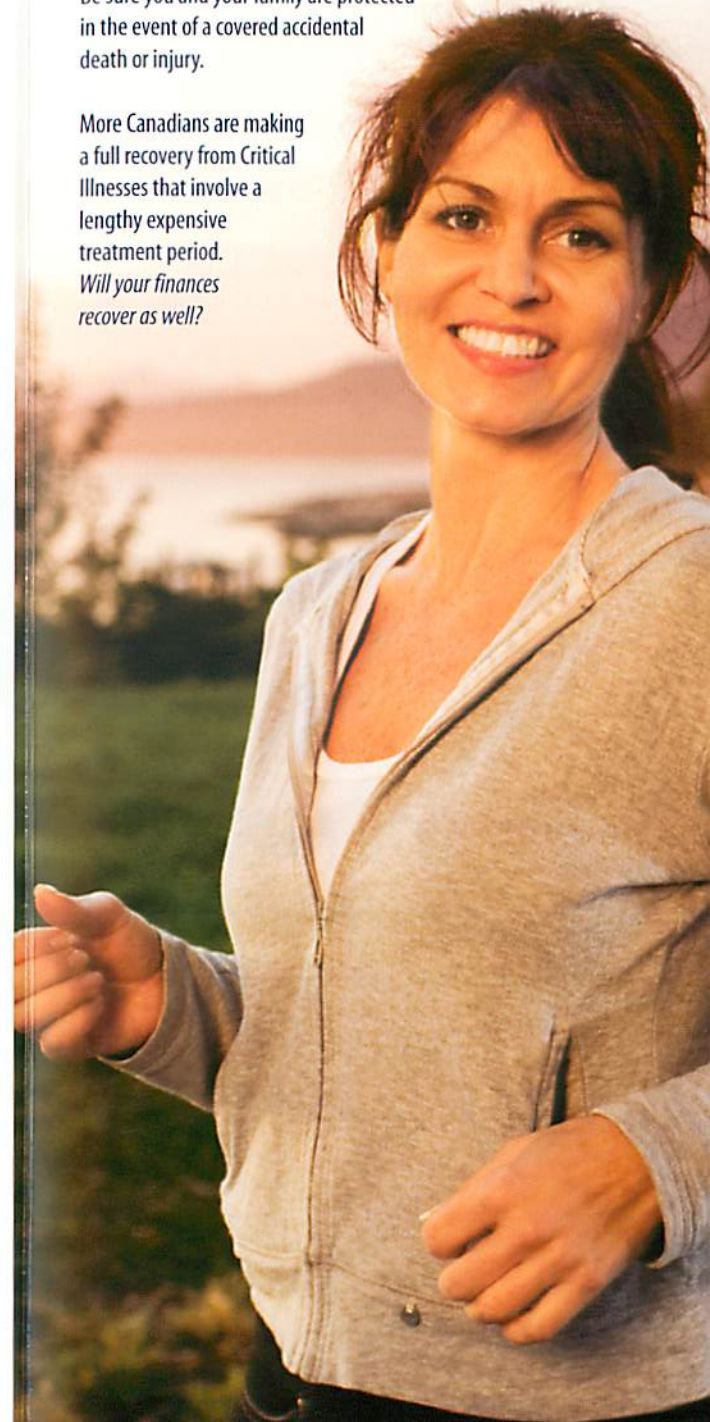
- Guaranteed Issue
- Tax Free Lump Sum Payment
- Easy To Apply
- Excellent Value



**ACCEPTANCE GUARANTEED
IMMEDIATE COVERAGE**

Accidents and sicknesses happen everyday!
Be sure you and your family are protected
in the event of a covered accidental
death or injury.

More Canadians are making
a full recovery from Critical
Illnesses that involve a
lengthy expensive
treatment period.
*Will your finances
recover as well?*



Things you should know...

- Cancer will affect 40% of Canadians at some point in their lifetime
- The average cost for a traditional funeral is between \$7,500 - \$15,000
- Of all reported collisions, 1% are fatal and 27% result in injury
- Accidents and illnesses happen everyday. Are you prepared to leave your lifestyle and that of your loved ones to chance?

Safeguard Your Lifestyle with The Edge TODAY!



YOUR AUTHORIZED EDGE REPRESENTATIVE

Sources: Health Economics Truckinginfo.net



We specialize in all areas of lifestyle protection for you and your family.

We make Safeguarding Your Lifestyle simple.

We provide the best value in the market and stand behind our products with our **QUALITY GUARANTEE**

We offer an exceptional Claims Customer Care Service.

Other plans offered by the Edge:
DISABILITY PLANS
HEALTH & DENTAL
BUSINESS OVERHEAD EXPENSE COVERAGE

"Simply Safeguarding Your Lifestyle"®

the EDGE™ 1255 Nicholson Road
Newmarket ON L3Y 9C3
Tel: 1-800-908-9917
Fax: 1-866-273-5557

The Edge Benefits is proud to be an independently owned and operated Canadian Company.

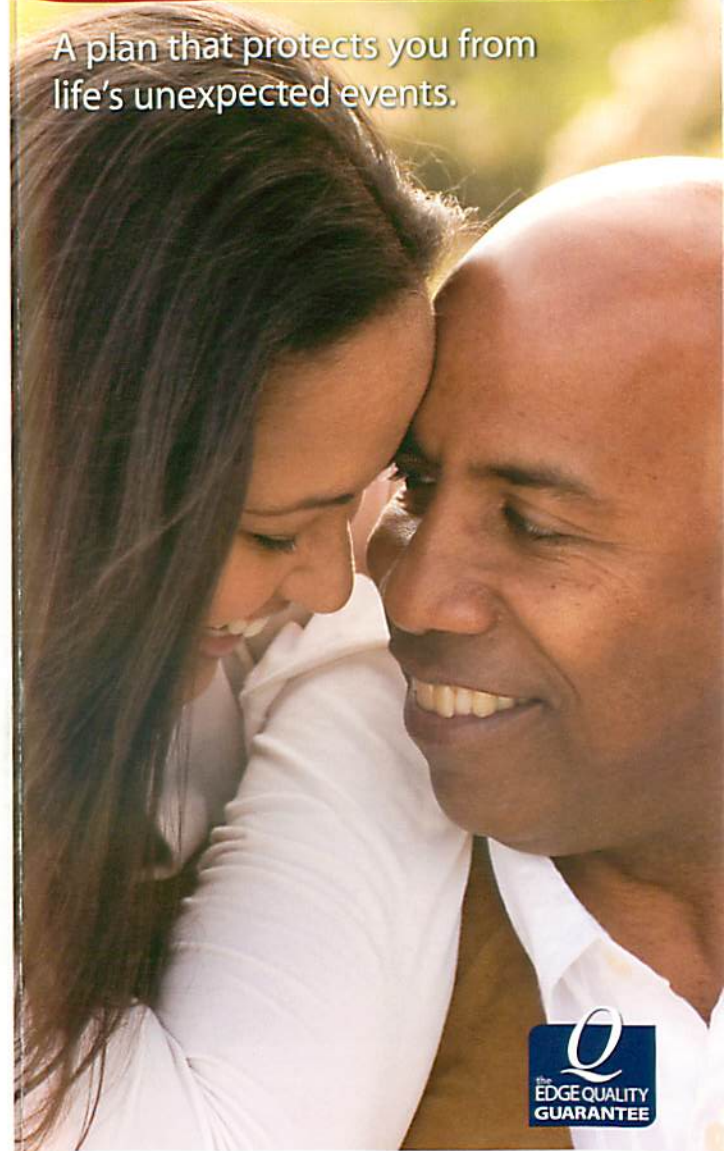
All Edge Plans are developed and administered by The Edge Benefits Inc., partnering with leading insurers to provide a wide range of Lifestyle protection. ~ *Simply.*

83136-MAR09

™/® Trademarks of The Edge Benefits Inc.

the EDGE™ **Encore**

A plan that protects you from life's unexpected events.



Accidents
Critical Illnesses
Families
Final Expenses

Simply Safeguarding Your Lifestyle®